

JOBSITE

Oct. 14, 2024
3:30 - 7:30 p.m.
Penn Harris Hotel
(Formerly Radisson Hotel)
1150 Camp Hill Bypass,
Camp Hill

 Brought to you by:
P&O EVENTS



Connecting You with Potential Recruits

Job Fair

The Job Fair brings companies and job seekers together in this in-person environment. The event targets employees in transition, those actively seeking a career change, and those who may consider a change for the right opportunity.

The primary target audience is men and women actively pursuing career opportunities. Attendees are looking for all types of careers, including administrative/clerical, banking, computer tech/IT, construction, delivery, engineering, entertainment, financial services, food/beverage, healthcare, laborer, management, manufacturing, medical services, retail, sales, transportation, warehouse, and more.

Why Job Seekers Attend

- To connect with various employers in one location
- To learn about employment openings not otherwise known
- An opportunity to convey candidate's interest and experience
- A chance to have resume reviewed on the spot
- To practice interviewing skills

Why Employers Participate

- To reach a larger pool of candidates
- To engage with potential employees from a variety of disciplines
- To connect with candidates to discuss work experience
- To conduct numerous short, informal interviews over the course of a few hours
- To increase the number of resumes from candidates who are educated in specific areas



OLP Events' Marketing Strategy

- Custom website
- Email marketing
- Ads on job boards
- Social media promotion
- Print advertising announcements
- Press releases



Job Fair Booth - \$495

Early-bird discount -\$50 (thru 8/31/2024)

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JOBS717.com

